



Conference Sponsorship Opportunities
Reach 3,000-3,500 Eye Care Professionals through Sponsorships in our Educational Program!

Digital Signage: Your company can feature a commercial on our digital signage screens for the full four days of our conference. Screens will be located outside of the conference rooms, in the conference lounge, and in lobby area. *Sponsorship Cost: \$4,200*

Conference Literature or Product Handout: We will hand out your literature or giveaway at the Conference registration counters. *Sponsorship Cost: \$3,500* Production not included*

Conference Bag Sponsorship: Your company will provide 3,500 bags to be distributed to Conference attendees. **Sponsorship Cost: \$5,500* Production not included*

Conference Notepad Sponsorship: Your company will provide 3,500 notepads to be distributed to Conference attendees. **Sponsorship Cost: \$5,000* Production not included*

Conference Pen Sponsorship: Your company will provide 3,500 pens to be distributed to Conference attendees **Sponsorship Cost: \$4,725* Production not included*

Fax to Dana Brady at 203-840-9362.

Questions? Contact Dana at 203-840-5362 or dbrady@reedexpo.com

ADVERTISER/EXHIBITOR: _____

ADDRESS: _____

PHONE/FAX: _____ EMAIL: _____

AUTHORIZED SIGNATURE/DATE _____

Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.