



## DEMO AREA

This exciting 30'x30' demo quadrant will exclusively promote you and/or partners. Located in the Main Lobby of the Javits, this area will be available to create excitement, draw traffic and educate about what you have to offer.

- Offers a 'total' look and builds consumer recognition of your product/company by welcoming them to the show in the Crystal Palace Lobby Entrance.
- Provides you with a fresh NEW way to present your product/service BEFORE they enter the show
- Creates an event within an event that is unique to Vision Expo East show only.

**Total value of the sponsorship \$53,860. Total sponsorship fee \$31,500.**



**Please call Dana Brady if you have questions at (203) 840-5362  
or e-mail at [dbrady@reedexpo.com](mailto:dbrady@reedexpo.com)**

**Fax Back to Dana Brady at 203-840-9362**

**Questions? Please contact Dana at 203-840-5362 or [dbrady@reedexpo.com](mailto:dbrady@reedexpo.com)**

ADVERTISER/EXHIBITOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

AUTHORIZED SIGNATURE/DATE: \_\_\_\_\_

**Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.**