

**Conference Program:**  
**Digital Signage**



*Your company can feature a commercial on our digital signage screens for the full four days of our conference. Your company will benefit from reaching a total of 3,000 to 3,500 eye care professionals during our 4-day educational meeting.*

**Special Introductory Offer: Your video looping on all screens for 4 days**

**Yes! Sign me up for the Digital Signage at \$4,200**

To order check box above, fill out below & fax to Dana Brady @ 203-840-9362  
Questions? Phone: 203-840-5362; Email: [dbrady@reedexpo.com](mailto:dbrady@reedexpo.com)

Company: \_\_\_\_\_ Contact: \_\_\_\_\_ Booth: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ADVERTISING TERMS:** Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.