



Education Hospitality Area Sponsorship 2010 Agreement

- Sponsorship of 1 entire day for hospitality and visibility of 3,000 – 4,500 conference attendees
- Continuous Video loop with companies messaging on digital signage in the hospitality area
- Includes coffee and tea in the morning and iced tea and water in the afternoon
- Table top for a Sales Rep for marketing materials and give-aways
- Ability to network with your target audience
- Acknowledgement of your time slot(s) on the Vision Expo website
- Logo on on-site signage
- List of conference attendees to use as pre meeting promotion of your hospitality hours
- Includes 1 social activity per day, i.e. wine tasting, ice cream social, popcorn machine, etc.

EDUCATION HOSPITALITY AREA – Pricing Structure

- Thursday: 12:00 noon – 5:30 pm - \$4,000
- Friday: 8:30 am – 5:30 pm - \$7,000 **SOLD**
- Saturday: 8:30 am – 4:00 pm - \$6,500
- Sunday: 8:30am – 2:30 pm - \$5,000

Fax to Dana Brady at 203-840-9362

Questions? Contact Dana at 203-840-5362 or email dbrady@reedexpo.com

Company: _____ Contact: _____ Booth: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

ADVERTISING TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.